



**34th Annual
Southeastern Recreation Research Conference
February 26th – 28th, 2012
Auburn, AL**
Conference Website – www.serrconference.org

Sunday, February 26, 2012

3:00 - 8:00 pm **Registration in Hotel Lobby**

5:10 – 5:15 **Welcome: Wayde Morse and Stephanie West,
Conference Co-Chairs (SFWS Bldg.)**

5:15 – 5:20 **SESSION #1** (Moderator: Eric Frauman)

5:20 – 5:45 **Assessing the Sustainability of Nature-based Tourism and Recreation
Areas in Marion County, Florida** by: Bin Wan and Taylor Stein

5:45 – 6:10 **First Impressions of the Gateway Arch by Korean Visitors** by: Geumchan
Hwang and Mark Morgan

6:10 – 6:35 **Binoculars and Backpacks: An Examination of the Specialization, Place
Attachment, and Satisfaction of Birdwatchers on Dauphin Island,
Alabama** by: Brent Williams and Wayde Morse

6:35 – 7:00 **Identification of Serious Leisure Through Recreation Specialization
and Place Attachment** by: Hung-Ling (Stella) Liu and Lowell Caneday

7:00 **Dinner/Socializing/Networking (on your own)**

Monday, February 27, 2012

7:00 – 7:45 **Breakfast (bagels/coffee provided at the conference hall)**

7:00 – 8:00 **Registration & raffle ticket purchase (SFWS Bldg.)**

8:00 – 8:05 **SESSION #2** (Moderator: H.K. Kang)

8:05 – 8:30 **Motorcycle Recreationists' Economic Impacts in the Blue Ridge
Mountains of North Carolina** by: Melissa Weddell, John Whitehead and
Autumn Edwards

8:30 – 8:55 **Residential Summer Camp Impacts on Local Recreation in Western
North Carolina** by: Shuangyu Xu, Katharine Kelley, Michelle Gacio Harrolle, and
Samantha Rozier Rich

8:55 – 9:20 **The Relative Effect of Persuasive Messages to Promote Water
Conservation: A Study of Tourist Behavior at Ko Tao Resort, Thailand**
by: Kwansiri Chompreeda and Mark Morgan

9:20 – 9:30	Break & raffle ticket purchase
9:30 – 9:35	SESSION #3 (Moderator: Mark Morgan)
9:35- 10:00	An Examination of Volunteer Tourism as a Catalyst for Promoting Community Development and Conservation in Latin America by: Christopher Lupoli and Wayde Morse
10:00-10:25	Evaluating the Effects of Art-based Environmental Education (EE) Programs on Children’s Environmental Perceptions by: Ami Flowers, Gary Green, John Carroll, and Lincoln R. Larson
10:25-10:50	Assessing the Quality of Interpretive Programs in the National Park Service through Interpreter Delivery Styles and Visitor Outcomes by: Kevin McLean
10:50 – 11:00	Break & raffle ticket purchase
11:00 -12:00	Panel Session: Recreation Issues on Alabama Public Lands
12:00 – 1:00	Lunch catered at SFWS pavilion (included with registration)
1:00 – 1:25	Invited speaker: Integrating multiple objectives: Land management, wildlife species, and recreation satisfaction by: Amy Silvano
1:25 – 1:30	SESSION #4 (Moderator: Gary Green)
1: 30 – 1:55	Ecotourism for Ecosystem Restoration: Evidence from Inner Mongolia, China by: Liping Gao and Yaoqi Zhang
1:55 – 2:20	Comparing the Effects of Two Invasive Species Education Programs at Cumberland Island by: Lincoln Larson, Ryan L. Sharp, and Gary Green
2:20 – 2:45	Effects of Recreational Diving On Coral Reefs at Key Largo, Florida by: Joseph Krieger and Nanette E. Chadwick
2:45 – 3:00	Break & raffle ticket purchase
3:00 – 3:05	SESSION #5 (Moderator: Jeff Hallo)
3:05 – 3:30	Comparison of Users’ and Non-Users’ Constraints to Visitation to the Chattahoochee-Oconee National Forest by: Susan Parker, Gary Green and Cassandra Johnson
3:30 – 3:55	Differences in Standards for Crowding Among Wilderness and Front-Country Visitors at Cumberland Island National Seashore by: Matt Hughes, Matthew Brownlee and Jeffrey C. Hallo
3:55 – 4:20	Does Air Quality Matter In Park Visitation? By: Neelam Poudyal, Bev Paudel and Gary T. Green.
4:20 – 4:30	Break & raffle ticket purchase

- 4:30 – 5:30 **Keynote Speaker: Bill Hammitt**
A Restorative Definition for Outdoor Recreation: Revisited
- 5:30 – 6:00 **Travel back to hotel/ Poster session set-up**
- 6:00 – 8:00 **POSTER SESSION AND HAPPY HOUR** **Location: Hotel**

Tuesday, February 28, 2012

- 7:00 – 7:45 **Breakfast (bagels/coffee provided at the conference hall)**
- SERR 2013 Planning Committee Breakfast Meeting: All are welcome (Location: Hotel Restaurant)**
- 7:45 – 8:00 **Opening Comments (SFWS Bldg.)**
- 8:00 – 8:05 **SESSION #6** (Moderator: Taylor Stein)
- 8:05 – 8:30 **Wildlife Viewing Recreational Demand And Consumer Surplus** by: James C. Mingie, Changyou Sun, W. Daryl Jones, and Daniel R. Petrolia
- 8:30 – 8:55 **Recreation as an Objective of Conservation Incentive Program Administering Organizations and Motivation for Participating Landowners** by: Megan Lupek and Wayde Morse
- 8:55 – 9:20 **A Descriptive Study of University Climbing Walls' Sanitation Practices and Procedures** by: Erik Rabinowitz
- 9:20 – 9:30 **Break**
- 9:30 – 9:35 **SESSION #7** (Moderator: Melissa Weddell)
- 9:35 – 10:00 **Assessing the Reliability and Validity of the System for Observing Play and Recreation in Communities (SOPARC) in State Parks** by: Jason Whiting, Lincoln Larson, and Gary Green
- 10:00-10:25 **Results from the National Kids Survey: Identifying and Examining Recreation Participation Clusters of 16 to 19 year olds** by: Gary Green, H. Ken Cordell, Lincoln Larson, Neelam C. Poudyal
- 10:25-10:50 **Wilderness Zoning: Applying an Adapted Biosphere Reserve Model to Wilderness Areas** by: Lauren K. Ward and Gary Green
- 10:50-11:00 **Closing Remarks and Raffle Drawing (must be present to win)**

SERR 2012 Featured Conference Presenters

Keynote Presentation by: William Hammitt

Biography:

I grew up on a small farm about 20 miles from Cincinnati, OH. I now have a log cabin (circa 1850) and a 5-acre Black Walnut veneer plantation at the location. I received my Ph.D. from the U. of Michigan in Forest Recreation in 1978, and taught for 12 years at the U. of Tennessee in the Department of Forestry, Wildlife, and Fisheries. In 1990 I accepted a position in the Department of Parks, Recreation and Tourism Management at Clemson University, where I taught for 18 years. I retired in 2007 and it is the BEST job I have ever had! Really like my boss! In retirement I still live in Clemson and spend December through March over-wintering in Sarasota, FL. I attended SERR from 1978 -2006.

Invited Panel Presenters

- **Forrest Bailey**, Chief, Alabama State Parks, State of Alabama Department of Conservation & Natural Resources
- **Chris Smith**, State Lands manager, Forever Wild Recreation Programs, State of Alabama Department of Conservation & Natural Resources
- **Joe Nicholson**, Recreation Unit Leader, USDA Forest Service

Invited Presentation by: Alabama Cooperative Fish & Wildlife Research Unit

- **Amy Silvano**: Integrating multiple objectives: Land management, wildlife species, and recreation satisfaction

Poster Presentations & Happy Hour: Monday, February 27, 6-8pm

- Effects of the University of Georgia's Outdoor Adventure Activities Class on Students' Environmental Stewardship and Confidence within the Great Outdoors** by: Robyn Albritton and Gary Green
- Camper Support For A Reservation System and Willingness To Pay At a Newly Established Wildland State Park** by: John Caveny and Eric Frauman
- Using Art as an Evaluation Technique in Environmental Education (EE) Programming** by: Ami Flowers, Gary Green, John Carroll, and Lincoln R. Larson
- Conceptual Model of Leisure Constraint and Leisure Boredom of Medical Professionals** by: Heetae Cho, Hyoung-Kil (H.K.) Kang, and Chul Won Lee
- A Spatial Analysis of Environmental Values: An Assessment of the Ability to Map Ecosystem Services and the Effects of Sea Level Rise on These Values** by: Cody Cox and Wayde Morse
- Athens-Clarke County Schools: Potential for Outdoor Classrooms** by: Jane Diener and Gary Green
- Perception of Change and the Nature of Place Attachment Among Users of an Urban Park** by: Stephanie Dignum
- Using Immediate and One-Year Post Surveys to Assess the Effectiveness of a USDA Forest Service Safety Initiative** by: Vanessa Lane, Gary Green, Neelam Poudyal, Ken Cordell
- Leisure Attitude Influence on Enduring Involvement** by: Hyoung-Kil (H.K.) Kang, Heetae Cho, and Andrew W. Bailey
- Intercept Survey Response Rates and Non-Response Reasons in Demographically Diverse Populations** by: Lincoln Larson, Jason Whiting, Susan Parker, and Gary Green
- Towards Development of a Sustainable Recreation Strategy for University Forests: A Southeastern U.S. Example** by: Anna Miller, Craig Matisoff, Kelly McFadden, and Christy LaGuardia
- A Long-term State Park Operations Database for Academic Research: Examples and Suggestions** by: Yu-Fai Leung, Anna Miller, Christos Siderelis, and Chelsey Walden-Schreiner
- Wilderness Zoning: Applying an Adapted Biosphere Reserve Model to Wilderness Areas** by: Lauren K. Ward and Gary Green
- Using the Leave No Trace Ethic to Promote Sustainability in Higher Education** by: Jen Morse and Rachel Preuit
- A Preliminary Examination of Environmental Practices And Beliefs Among Recreation Professionals at North Carolina Universities and Colleges** by: Taylor Parker, Eric Frauman, and Abby Fowler
- Footprints On The Land II** by: Sarah Skelton
- Recreational Infrastructure** by: Robert Sprouill
- An Examination of Women's Views of Workplace Environment and Partnerships in the Natural Resource Field** by: Melissa Weddell and Casey J. White