



**32nd Annual
Southeastern Recreation Research Conference
February 21st – 23rd 2010
Greenville, SC**
Conference Website – www.serrconference.org

Sunday, February 21, 2010

11:00 - 5:00 pm **Registration** **Location: Outside of Regency E/F**

3:00 – 3:10 **Welcome: Gary Green, Jeff Hallo & Robert Bixler Conference Co-Chairs**

3:10 – 3:15 **SESSION #1 – Recreation and Resources** **Location: Redbud**
(Moderator: Myron Floyd)

3:15 – 3:40 **An Examination of Changes in the On-site Experiences of Appreciative Recreationists** by Adam McKay and Jeffrey Hallo, *Clemson University*

3:40 – 4:05 **Correlates of Hiker Visitation on the Florida National Scenic Trail** by Joshua Cucinella, Taylor Stein, Henry Hochmair, and Timothy Fik, *University of Florida*

4:05 – 4:30 **An Exploratory Analysis of Variation in Park Quality by Activity Areas and Neighborhood Racial and Income Composition** by Candice Bruton, Luis Suau, and Myron Floyd, *NC State University*; J. Spengler, *University of Florida*; Jay Maddock, *University of Hawaii*; and Paul Gobster, *USDA Forest Service*

4:30 – 4:55 **Visitation Patterns and Perceptions of National Park Users – Case Study of Dominica, West Indies** by Colmore Christian, *Alabama A&M University*; Thomas Lacher, *Texas A&M University*; and William Hammitt and Thomas Potts, *Clemson University*

5:30 – 7:00 **Meet for happy hour at Blue Ridge Brewery**

Monday, February 22, 2010

7:00 – 5:00 **Registration** **Location: Outside of Regency E/F**
Silent Auction Starts at 7:00am

8:00 – 9:00 **Fran P. Mainella – Keynote Address: Integration of Science into Professional Practices Within the Field of Parks and Recreation** **Location: Regency E/F**

Concurrent Sessions

9:00 – 9:05	SESSION #2– Environmentalism and Place Attachment (Moderator: Chi-Ok Oh)	Location: Regency E/F
9:05 – 9:30	Lake Recreationists and Water Conservation: Do Beliefs in Climate Change Matter? By Matt Brownlee, Jeffrey Hallo and Brandi Smith, <i>Clemson University</i>	
9:30 – 9:55	A Comparison of Factors in Camping Satisfaction Between Tent and RV Users by Brandi Smith, Matt Brownlee and Jeffrey Hallo, <i>Clemson University</i>	
9:55 – 10:20	Disentangling the Influence of Community and Place Attachment on Resident Attitudes Toward Tourism Development by Carrie Banks, Yu-Fai Leung and Stacy Tomas, <i>NC State University</i>	
9:00 – 9:05	SESSION #3– Public and Private Land Use (Moderator: Taylor Stein)	Location: Regency D
9:05 – 9:30	Myrtle Beach: What Could Have Gone Right? by Xu Chen, Cinzia Mancini-Cross and Sheila Backman, <i>Clemson University</i>	
9:30 – 9:55	An Analysis of Profit Sharing From Sales of Oceanfront, Time-share Condominiums at a State Park: The Case of Jekyll Island State Park by H. Ken Cordell, <i>USDA Forest Service</i>	
9:55 – 10:20	The Status of Small to Medium Scale Private Sector Outdoor Recreation Enterprises in Alabama by Colmore Christian, Alabama State University, Yaoqi Zhang, <i>Auburn University</i> , and Ellene Kebede, <i>Tuskegee University</i>	
10:20 – 10:45	Break	Location: Outside of Regency E/F/D
10:45 – 10:50	SESSION #4 – Race and Ethnicity (Moderator: Melissa Weddell)	Regency E/F
10:50 – 11:15	Social Capital in National Forest Associated Communities: A Case Study of Louisville, Mississippi by Jordan Smith and Dorothy Anderson, <i>NC State University</i>	
11:15 – 11:40	Race and Ethnicity in Georgia State Parks: An Examination of Outdoor Recreation Participation Patterns by Jason Whiting, Lincoln Larson and Gary Green, <i>University of Georgia</i>	
11:40 – 12:05	An Examination of African American Relationships With Nature Through Autobiographical Narratives by Drew Cavin, <i>Middle Tennessee State University</i> ; and David Scott, <i>Texas A&M University</i>	
12:05 – 12:20	Position Statement: What are We Missing in the Education of Our Doctoral Students? by Dorothy H. Anderson, <i>North Carolina State University</i>	

10:45 – 10:50	SESSION #5 – Resource Management (Moderator: Wayde Morse)	Location: Regency D
10:50 – 11:15	Transportation and Recreation: A Case Study of Visitors Driving for Pleasure at Acadia National Park by Jeffrey Hall, <i>Clemson University</i> ; and Robert Manning, <i>University of Vermont</i>	
11:15 – 11:40	Evaluation of Argentine Ant Impacts and Management in South Carolina State Park Campgrounds by Brittany Ellis, Eric Benson and Patricia Zungoli, <i>Clemson University</i>	
11:40 – 12:05	Valuing Recreation Access to National Forests: Extending the Travel Cost Model with Spatial Data by Seung Gyu Kim and Seong-Hoon cho, <i>University of Tennessee</i> , J. M. Bowker and Don English, <i>USDSA FS</i> , and Megan Starbuck, <i>New Mexico State University</i>	
12:05 – 12:20	Position Statement: Management Bliss or Benign Neglect: A Vision for the Future of National Forest Wilderness Management by Joseph Flood	
12:20 – 2:30	Lunch (on your own)	
2:30 – 2:35	SESSION #6 – Physical Activity and Benefits (Moderator: Barbara McDonald)	Location: Regency E/F
2:35 – 3:00	In Time Perspective, Individuals' Different Flow Experience, Enjoyment, the Perception of Quality of Life in Leisure Time Physical Activity by Hyoung-Kil Kang, <i>Southern Wesleyan University</i> ; and Keith Russell, <i>Western Washington University</i>	
3:00 – 3:25	Physical Activity in Georgia State Parks: A Pilot Study by Lincoln Larson, Jason Whiting and Gary Green, <i>University of Georgia</i>	
3:25 – 3:50	Natural Amenity, Outdoor Recreation Opportunities and Public Health by Neelam Poudyal and Donald Hodges, <i>University of Tennessee</i> ; J. Michael Bowker and H. Ken Cordell, <i>USDA Forest Service</i>	
3:50 – 4:15	Measuring Implementation of Broken Windows and Crime Prevention Through Environmental Design (CPTED) Theories in Florida's Municipal Parks by Joel McCormick, <i>University of Florida</i>	
4:15 – 4:30	Position Statement: My Research is not Practical and I'm Proud! by Taylor Stein <i>University of Florida</i>	

2:30 – 2:35	SESSION #7 – Motivations, Preferences and Behavior (Moderator: Stephanie West)	Location: Regency D
2:35 – 3:00	Understanding Low Impact Wilderness Behavior in Garhwal Himalaya: An Exploratory Study of Whitewater and Trekking Guides by Christopher Serenari and Aram Attarian, <i>NC State University</i>	
3:00 – 3:25	Assessing Angler Preferences for Various fishing Trip Options by Chi-Ok Oh and Seong Ok Lyu, <i>Michigan State University</i> ; Stephen Holland, <i>University of Florida</i> ; and Chris Dorsett, <i>The Ocean Conservancy</i>	
3:25 – 3:50	The Effects of Motivations, River Conditions, and Hypothetical Permitting Procedures on Recreation Behavior by Jordan Smith, Roger Moore and Christos Siderelis, <i>NC State University</i>	
3:50 – 4:15	A Sign Comparison Study of Visitor Behaviors and Resource Impacts at Cadillac Mountain, Acadia National Park by Elizabeth Baldwin and Jeffrey Skibins, <i>Clemson University</i> ; Wilbur Lapage, <i>University of Maine</i>	
4:15 – 4:30	Position Statement: Should My Research Agenda Be Set by People Complaining in the Newspaper? by William Norman, <i>Clemson University</i>	
4:30 – 6:30	POSTER SESSION AND HAPPY HOUR	Location: Redbud

Tuesday, February 23, 2010

8:00 – 8:05	Opening Comments	
8:05 – 8:10	SESSION #8 – Education and Ecosystems (Moderator: Robert Bixler)	Location: Regency E/F
8:10 – 8:35	Evaluating Ecological Knowledge Gain in Nonformal Environmental Education: Creating a Turnkey Instrument for Widespread Use by Barbara McDonald and Stan Zarnoch, <i>USDA Forest Service</i> , Mike Mengak and Michelle Andrews, <i>University of Georgia</i> ; and Andrew Burnett, <i>U.S. EPA</i>	
8:35 – 9:00	Principles and Practices: The Role of Environmental Sustainability in Ecotourism Certification by Tinnelle Bustam and Natalia Buta, <i>University of Florida</i>	
9:00 – 9:25	Integrating Ecosystem Services with Recreation Theory by Wayde Morse, <i>Auburn University</i>	

8:05 – 8:10	SESSION #9 – Economics and Policy Implications (Moderator: Ken Cordell)	Location: Regency E/F
8:10 – 8:35	Economic Value of Nature-based Recreation in the United States: Changes Over a Decade by Suman Majumdar and Yaoqi Zhang, <i>Auburn University</i>	
8:35 – 9:00	Outdoor Recreation Expenditures in the United States: 1996 and 2006 by Bin Zheng, <i>Auburn University</i>	
9:00 – 9:25	Assessing Outdoor Recreation Demand in Population Cores of the SE US: Recreation Opportunity Development on Private Lands by Leslie Grill and Wayde Morse, <i>Auburn University</i>	
9:25 – 9:40	Toward a Value for Hiking on the Appalachian Trail by J. Michael Bowker, Stan Zarnoch and H. Ken Cordell, <i>USDA Forest Service</i> , Neelam Poudyal, Matt Owens, Gary Green and Allison Ginn, <i>University of Georgia</i>	
9:40 – 10:00	Break <i>Silent Auction Ends at 10:00 am</i>	Location: Outside of Regency E/F
10:00 -11:00	Professional Panel Discussion – Understanding and Adapting to Emerging Issues and Trends in Parks and Recreation – Timothy Stone, <i>Superintendent, National Park Service</i> , Gene Smith, <i>Executive Director, Greenville County Recreation District</i> , Phil Gaines, <i>Director, S.C. State Park Service</i>	Location: Regency E/F
11:00 – 11:05	SESSION #10 – Travel (Moderator: Jeffrey Hallo)	Location: Regency E/F
11:05 – 11:30	Nature-based Travelers: A Comparative Study Among Seniors, Boomers, and Younger Travelers by Bob Lee, <i>Bowling Green State University</i> ; and Alan Graefe, <i>Pennsylvania State University</i>	
11:30 – 11:55	Adventure Travel Narratives: An Illustration of the Relationship Between Insight Attainment and Liminal Experience by Jasmine Goodnow, <i>Ferrum College VA</i>	
11:55 – 12:20	Investigating the Impacts of Involvement and Flow Experiences in Second Life on People’s Travel Intentions by Yu-Chih Huang, Sheila Backman and Kenneth Backman, <i>Clemson University</i>	
12:20 – 12:30	Closing Announcements	
12:30 – 2:00	Lunch (on your own) Lunch Meeting – 2011 SERR Conference Planning Session (All interested are welcome to participate)	Location: Barley’s Taproom

POSTER SESSION AND HAPPY HOUR

Monday, February 22, 2010

4:30 – 6:30

POSTER SESSION AND HAPPY HOUR

Poster Presentations

Art as a Teaching and Learning Component in Environmental Education and Interpretation by Ami Flowers and Gary T. Green, *University of Georgia*

A GIS-based Decision Support System for Local Park Planning: Prioritizing Land Purchases in Raleigh, North Carolina by Kunsheng Fang, Hugh Devine and Venessa Garza, *North Carolina State University*

The Development of Ecotourism in the Mara Region: A Case Study of Basecamp, Maasai Mara, Kenya by S. J. Nampushi and Kenneth Backman, *Clemson University*

An Evaluation of a Headwaters Institute Watershed Seminar on River Guide self-efficacy and its Resulting Impact on Client's Knowledge and Interest Regarding the River Environment by Sarah Banks, *Coastal Carolina University*, and Mandy Harrison, *Appalachian State University*

Geotourism Potential in North Carolina: Perspectives from Interpretation at State Parks by Stacy Supak and Yu-Fai Leung, *North Carolina State University* and Kevin Stewart, *UNC-Chapel Hill*

A Means-end Investigation of Trail Users at a Popular Southeastern Mountain Destination by Joel McGhee and Eric Frauman, *Appalachian State University*

Measuring Changes in Visitation Densities Across America's National Parks: An Application of the GINI Coefficient by Matt T.J. Brownlee, R. Geoffrey Lacher, Cindy L. Hartman, *Clemson University*

An Investigation of Rural Greenway Users' Response to Litter by Liz Barefoot, Lara Jenkins, Horton Redhage and Eric Frauman, *Appalachian State University*

Student Exchange and Environmental Literacy by James Pasley, Gary T. Green and Lawrence Morris, *University of Georgia*

Edgework Theory and At-risk Female Adolescents: A Theoretical Investigation and Call for Research by Joel McCormick, *University of Florida*

Preliminary Results from the National Park Service Junior Ranger Stewardship Scale by Susan Vezeau and Robert Powell, *Clemson University*, and Marc Stern, *Virginia Tech*

Assessment of Desert Tourism in Southwestern Libya: A Case Study by Mohamed Darfoon and Kenneth Backman, *Clemson University*

Urban Trees and Landscaping on Tourism and City Beautification by Yaoqi zhang, *Auburn University*, and Jinyang Deng, *West Virginia University*

A Grassroots Crusade to Save a State Treasure: The Jekyll Island Redevelopment Debate Case Study by Melissa Weddell, *Appalachian State University*, and James Bigley, *Georgia Southern University*

The Family Accessibility Conceptual Framework: Implications for Managing Leisure Programs and Services by Sarah Taylor Agate and Joel Williams, *Clemson University*

Examining Visitors' Recreation and Setting Preferences in the Chattahoochee National Forest by John Saye, Gary T. Green and Nate Nibblelink, *University of Georgia*

Spatial Analysis of Travel Routes for Wanderers and Planners Using GPS Tracking by J. Adam Beeco and Jeffrey Halo, *Clemson University*

Building Capacity to Fill Opportunity Gaps for Physical Activity by Charlyne Smith, *NC State University*

Nature Deficit Reduction, Scientific Discovery and Stewardship Education: Can We Do Them All? Experiences from a Science Outreach Program by Yu-Fai Leung, Raymond Ting and Stacy Supak, *North Carolina State University*, and Kevin Stewart, *University of North Carolina-Chapel Hill*

Visitation Preferences of Ethnic and Minority Groups to Southeastern National Forests By Susan Parker and Gary T. Green, *University of Georgia*, and Cassandra Johnson, *USDA Forest Service*

Special thanks to our conference sponsors!

