MARCH 23-15, 2025 HELEN, GA UNICOI STATE PARK





Southeastern Recreation Resea A 501(c)(3) non-profit organization

The Southeast Environment and Recreation Research (SERR) conference provides an exceptional opportunity for researchers and managers within the parks, recreation and environmental management fields to learn about and discuss each other's projects, research findings, and regional needs. The conference setting supports both formal presentations and informal discussions in a setting that *emphasizes student engagement and development*, in addition to the friendly exchange of research theories and practices.

## **Primary Sponsorship Benefits**

Visit www.serrconference.org for a full list of benefits

#### Smoky Mountains \$1000

- · Lead event sponsor
- Recognition during keynote speaker intro
- Primary placement of logo on all promotional items, social media, website, and conference program
- 2 conference registrations for students, staff or faculty

#### Pisgah \$500

- Secondary placement of logo on all promotional items, social media, website, and conference program
- 1 conference registration for a student, staff or faculty

### Nantahala \$250

- Tertiary placement of logo on all promotional items, social media, website, and conference program
- 1 sponsored student scholarship

# **SERR History**

- **Founded:** 1979
- Longest running recreation conference in the country
- 45 conferences:
   Thousands of student, faculty, and agency
   attendees
- Past locations:
   Asheville, NC;
   Savannah, GA;
   Boone, NC; Athens,
   GA; Wilmington,
   NC; Greenville SC;
   Auburn, AL
- Strong relationship with natural resource managers, particularly the US
   Forest Service

Your sponsorship will aid in the dissemination of research in the southeast, as well as support the <u>development of undergraduate and graduate students</u> interested in pursuing careers in the recreation and environmental sectors

Over 100 faculty and students attend annually from Universities across the southeast

Contact: Ryan Sharp - rsharp19@utk.edu